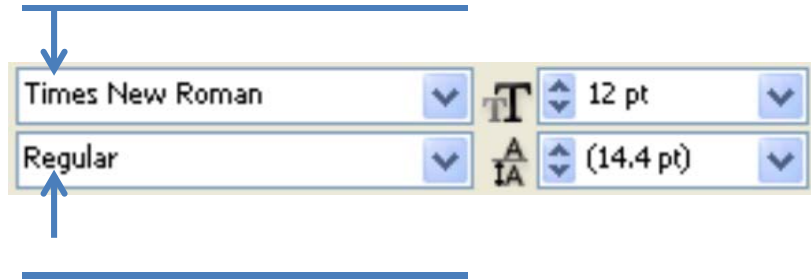


Typography

- **Typeface vs. Font**



- **Typeface Anatomy**

- Glyph –
- Serif –

AaBbCc

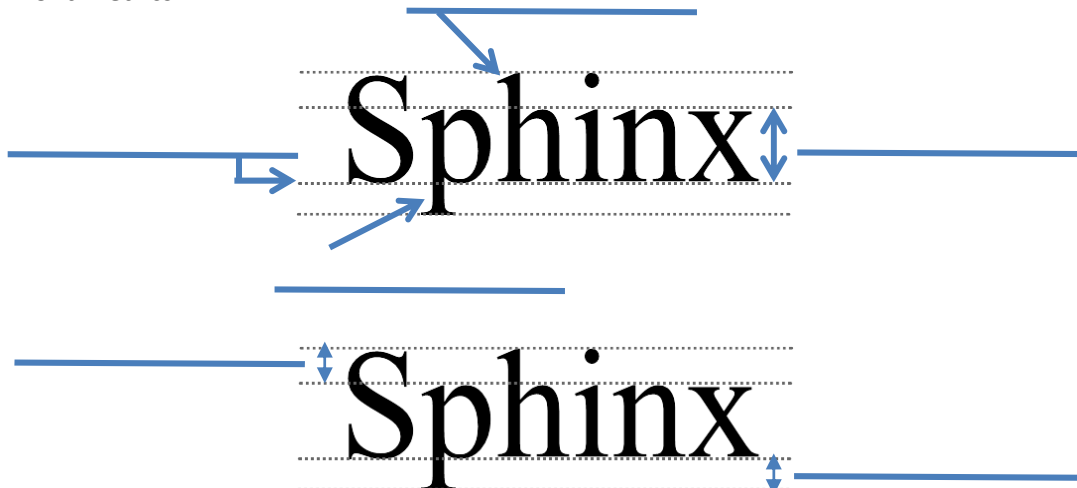


- **Proportion**

- Proportional –
- Monospaced –

Proportional
Monospaced

- **Font Metrics**



- **Types of Typefaces**

- **Serif**

- **Description:**

- **Example(s):**

- **Sans Serif**

- **Description:**

- **Example(s):**

- **Script**

- **Description:**

- **Example(s):**

- **Blackletter**

- **Description:**

- **Example(s):**

- **Symbol**

- **Description:**

- **Example(s):**



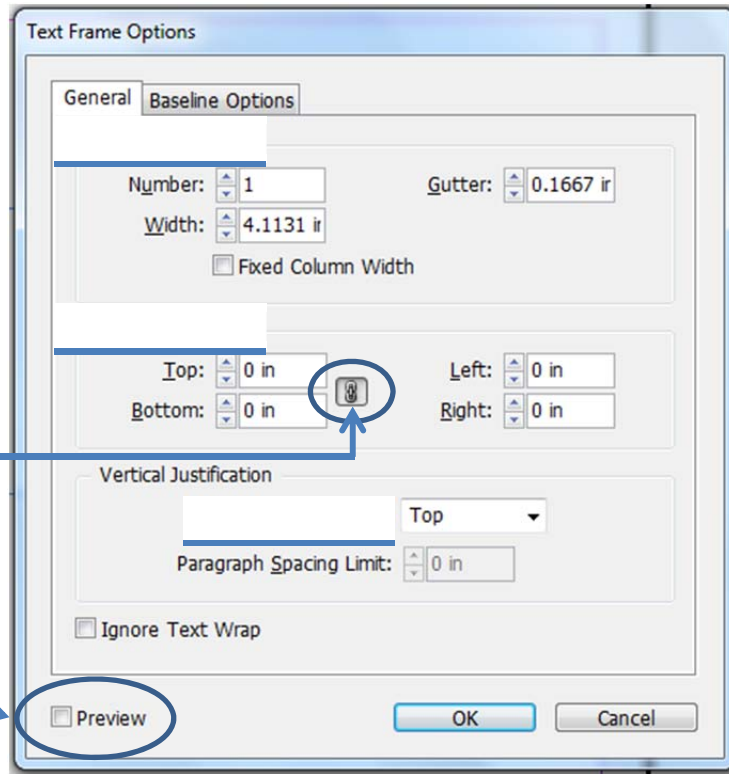
Text Frame Options

Click **O**

→ **T**

F

O



M



Use this!

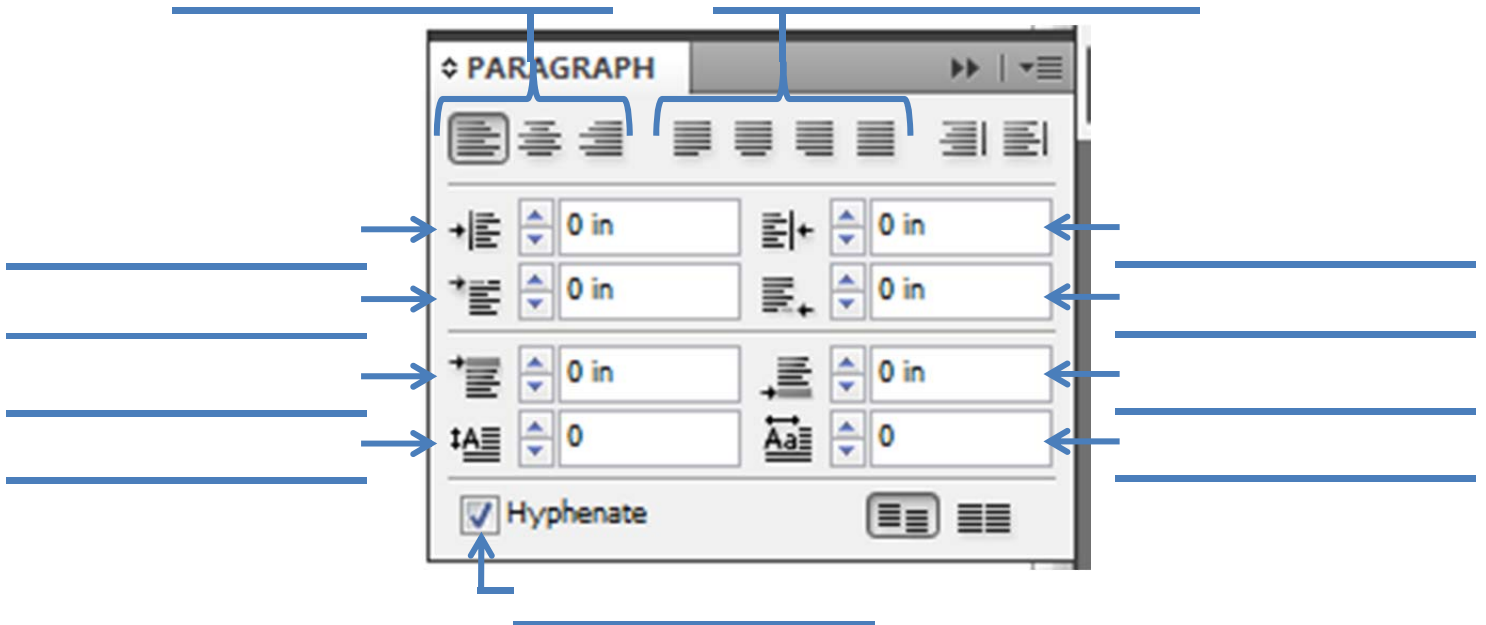
Hard Return

- Press _____
-

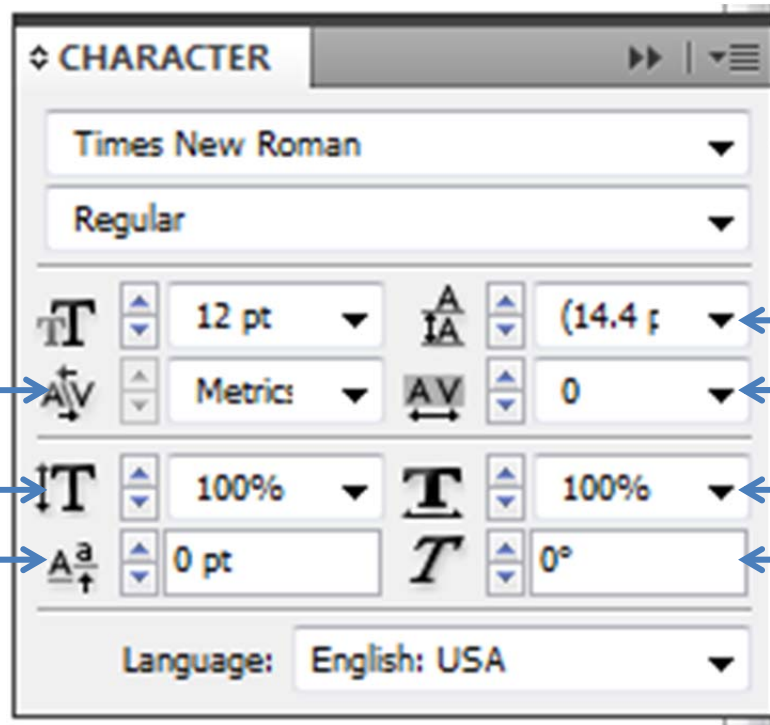
Soft Return

- Press _____ + _____
-

Paragraph Palette (Review!)



Character Palette



K

L

- Spacing between all letters in a word/phrase/etc.

- Same width, height changes

B

S

H

S

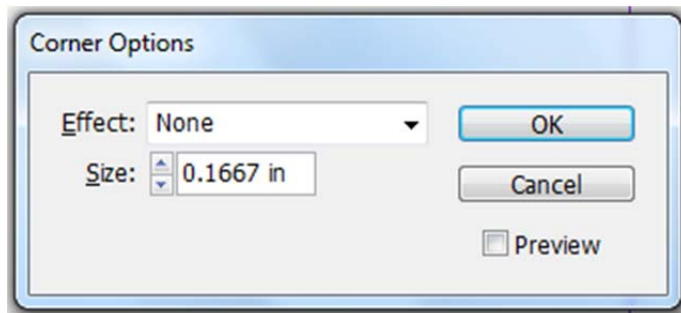
- Slants characters
- “manual italics”

Corner Options

Click **O**

→ **C**

O



Object Settings

(on control bar)

